

Ralph E. Horky

2005–2010 Academic Medical Center Consulting / UMC Simulations / Teaching

Active Consulting Engagements: Academic Medical Center Management, Strategic Planning, Executive Organization, Research Center Evaluation, Clinical Program Planning, Continuing Medical Education. Current and Recent Clients: University of Florida Office of Sr. Vice President for Health Affairs, Children's Medical Center of Dallas, Executive Leadership in Academic Medicine (ELAM), Office of Vice President for Senior Vice President Strategy and Physician Organizations, AAMC Office of Organizational Leadership and Development.

Major Individual Accomplishment: *University Medical Center (UMC) Simulation.* A fully automated model of academic and clinical divisions of medical schools one of a kind training tool for academic physician managers and clinical departmental administrators. It has been tested with Deans and Associate Deans participating in Association of American Medical Centers (AAMC) /Harvard Medical School workshops, in the Graduate program of the University of Florida School of Public Health and Health Professions. See umcsimulation.com and umcsim.net.

Teaching: University of Florida School of Public Health and Health Professions. Strategic Management, Systems Thinking for Public Health

1997–2005 Shands HealthCare (University of Florida), Gainesville, Florida

Accomplishments: *Sr. Vice President for Strategy.* Created and communicated a sophisticated strategy for a 1000+ bed, multi institutional, academic delivery system. In collaboration with the UF School of Medicine successfully designed planning system for academic programs including wound care, diabetes management, sleep disorders, deep brain stimulation, live liver donor organ transplant and others. Developed chair and researcher recruitment packages. Led executive goal-setting and priority-setting exercises.

Senior Network Strategist
University of Florida and College of Medicine Liaison
Public Relations, Marketing and Communications
Board and Executive Education

1989-1997 New England Deaconess Hospital, Boston Massachusetts

Accomplishments: *Senior Vice President.* Planned and developed a network of rural and suburban hospitals to secure referrals for a major Harvard teaching hospital. This strategy produced (5) hospital acquisitions and numerous clinical and academic relationships. Guided corporate communications strategy during critical periods of national exposure. Crafted managed care contracting and regional physician outreach strategies.

Senior Network Strategist
Coordination of Merger and Acquisition Activities
Public Relations, Marketing and Communications
Board and Executive Retreats

1982 – 1989 Albany Medical Center, Albany, New York

Accomplishments: *Vice President for Planning.* In a team of four executives created a holding company to manage Albany Medical Center (AMC) teaching hospital and the Albany Medical College. Directly supervised the consolidation of key corporate areas such as Information Systems. Wrote and attracted a grant to build cooperative, regional relationships among care providers. Represented AMC in a \$200 million hospital modernization project. Developed acuity based reimbursement adjustment with Empire Blue Cross.

Strategic Planning, Public Relations, Information Systems
Liaison with Major Organizations, Institutions, and Leaders
Regional Health Systems Consortium and University Heights Consortium

1976 – 1982 Johns Hopkins Hospital, Baltimore, Maryland

Roles and Accomplishments: Held progressively responsible positions in a including Administrator of Pharmacy, Assistant Administrator and Financial Coordinator, Department of Medicine. Involved in numerous institution-wide projects.

1976 – 1976 Mayor's Office of Manpower Resources, Baltimore, Maryland

Roles and Accomplishments: Working for a direct mayoral report evaluated federally funded (CETA) programs in the City of Baltimore. Created and defended a comprehensive plan for over \$20 million in programs.

1972 – 1975 Health Services Research & Development, Johns Hopkins Medical Institutions, Baltimore, Maryland

Roles and Accomplishments: Assigned to the core grant, supervised production activities in large social science studies including HMO efficacy and care to the elderly. Gained experience in statistical application, survey instrument construction, fieldwork, data analysis and drafting of articles for publication.

1972 Northern Maryland Society, Bel Air, Maryland

Roles and Accomplishments Provided effective counseling and job placement services for citizens with developmental disabilities.

Academic:

- 1972 Bachelor of Arts, Sociology
LaSalle University, Philadelphia, PA

- 1987 Masters of Science, Health Systems Management
Union College, Schenectady, NY

Other Graduate Level Coursework: (partial list)

Johns Hopkins School of Hygiene and Public Health: Biostatistics, Data Analysis, Computer Programming

University of Baltimore: Public Administration, Community Organization, and Statistics

Business Software Competencies:

Microsoft Access, Dreamweaver, SPSS, Excel, Front Page, Microsoft Office

Publications:

1. German, P.S., Hoey, J.R., Horky, R.E., Levine, D.M., Skinner, E.A., West, S.K., and Zauber, A.G., "Symposium: Health Care of the Aged." The Gerontologist, Volume 15, No. 4, August 1975.
2. Salkever, D.S., German, P.S., Shapiro, S., Horky, R.E., and Skinner, E.A., "Episodes of Illness and Access to Care in the Inner City: A Comparison of HMO and Non-HMO Populations." Journal of Health Services Research, Vol. 2, No. 3, Fall, 1976.
3. Steinwachs, D.M., Fahey, M., Horky, R.E., Perkel, S., Tower, D.H., "MIS Requirements for Managing a Hospital Under 'Per Case' Reimbursements." Published in the proceedings of the Third Annual Symposium on Computer Applications in Medical Care, IEEE Computer Society, October 14-17, 1979, Washington, DC.
4. Horky, R.E., Dunlap, E.D., Barrett, P.T., Tower, D.H., "Patient Care Forecasting and Classification by Critical Indicators, A New Approach to Patient Classification." Published in the proceedings of the HMSS 8th Annual Systems Conference, February 13-15, 1980, Lake Buena Vista, Florida.
5. Barrett, P.T., Horky, R.E., Tower, D.H., Perkel, S.J., Outton, W.C., "Development and Implementation of a Rapid Access Administrative Record System for Nursing Administrators." Published in the proceedings for the 4th Annual Symposium of Computer Applications in Medical Care, November, 1980, Washington, DC.
6. Gaintner, J.R., Horky, R.E., "Academic Health Centers and the Future of Health Care," concluding chapter in Managing in An Academic Health Care Environment, by the American College of Physician Executives, 1992, Tampa, Florida.
7. Horky, R.E. "The Business of Health Services," Chapter one in Current Management in Child Neurology, (2nd Ed.), by Dr. Bernard L. Maria. 2001, BC Decker Inc, Hamilton, Ontario.

Presentations

"Academic Medical Center Simulation" Association of American Medical Colleges (AAMC) Executive Development Seminar for Deans and Chairmen - 2003 through 2009

"Academic Medical Center Simulation" Mid-Career Women Faculty Professional Development Seminar 2008 -2011

"Academic Medical Center Simulation" with Michael Amey, National Council of University Research Administrators (NCURA) Meeting Washington DC, November 2005

"Simulation in the Classroom: Making Complex Systems Accessible to Learners" with Christy LeMak and Amy Yarborough, Association of University Programs in Health Administration – June 2, 2007

